




CARBON REDUCTION MASTERCLASS CPD COURSE

ONE HOUR

COURSE OUTLINE AND DETAILS

 1hr15mins (1 CPD Point)

 Microsoft Teams or In-Person

What is the Aim?

The aim of the course is to understand global warming and why it is happening, then learn about methods that businesses can use to reduce their carbon impact. This will provide a holistic understanding of carbon reduction.

Course Benefits

At the end of this course you will have an understanding of the area of expertise required:

- Global Warming
- How to reduce your carbon impact
- Practical next steps for your business
- Q&A session at the end to resolve any queries
- Receive a CPD certificate within 28 days of completing the course

Course Content

- Understand the basics of greenhouse gas theory and how it contributes to climate change.
- Learn how to calculate and measure your business's carbon footprint.
- Identify available certifications and standards for carbon reduction and sustainability.
- Explore the benefits of implementing a carbon reduction strategy in your business.
- Develop a better understanding of carbon equivalents and how they relate to your business.
- Learn about practical steps and actions you can take to reduce your business's carbon footprint.
- Leave with a solid foundation of knowledge on carbon reduction and sustainability practices.