



ACHIEVE CARBON NEUTRALITY WITH ISO 14068 CPD COURSE

ONE HOUR

COURSE OUTLINE AND DETAILS

🕒 1 hour (1 CPD Point & Certificate received within 28 days of the course)

📺 Microsoft Teams or In-Person

What is the Aim?

To provide participants with a clear understanding of ISO 14068, equipping them with the knowledge to credibly achieve and communicate carbon neutrality in line with the new international standard, and to confidently apply best practices for carbon footprint assessment, reduction, and verified offsetting.

Who Is This Course Aimed at?

- **Sustainability Managers** looking to stay ahead of evolving standards ensuring compliance with credible carbon neutrality claims.
- **Corporate ESG Leaders** looking to understand how ISO 14068 supports ESG reporting and contributes to transparent sustainability performance.
- **Operations & Facilities Managers** looking to deepen their understanding of the operational impact of ISO 14068, how to apply carbon reduction and offsetting strategies at the organisational level.
- **Business Owners & Senior Executives** looking to grasp the strategic value of achieving ISO 14068 and how it can benefit their organisation.

Course Content

- Understand the Scope of ISO 14068
- Define Carbon Neutrality vs Net Zero
- Navigate the Requirements of ISO 14068
- Understand the Role of Verified Carbon Offsets
- Apply the Standard to Organisational Contexts
- Learn from Real-World Application